



2009 Fan Fest

Over 4,000 people attended the 2009 Fan Fest – a great opportunity for families, fans and players to celebrate the opening of the Big League World Series. It's the ultimate pre-game festival with a free concert (last year's featured recording star, Justin Bieber), a home run derby and inflatables for the kids.

The most talented 16-18 year-old players on the planet will be playing in Easley, SC during the Big League World Series, July 28 - August 4.

The world's best teams are headed back to Easley, SC.

Teams from Europe, Asia-Pacific, Latin America, Puerto Rico, Canada and the United States will compete for the title of Big League Baseball World Champions.

For the fourth year in a row, the Championship game will be nationally televised by ESPN live in Prime Time. And this year it will be played under the lights.

Take advantage of this exciting opportunity for your business to enjoy national exposure. Your company name could be seen and heard by more than 2.1 million TV viewers and more than 500,000 radio listeners. You could also reach more than 1.5 million Upstate newspaper readers and 373,000 web users. And with 15,000+ fans in attendance, posters in 200 local businesses and 500 programs, your business is sure to get noticed.

We hope you'll be a part of this incredible event. The players wouldn't miss it for the world.

And neither should you.



BigLeagueWorldSeries.org

DIFFERENT CULTURES. DIFFERENT LANGUAGES. SAME LOVE OF THE GAME.



PRESENTING SPONSOR

FULL EVENT
(1 total)

\$25,000

Premier position logo/name on poster, website, program, daily - name associated with all event promotion: "Presented By..."

Website Link

Website Banner Ads

Team Access - Promote your biz to teams - email beforehand, access while at tournament.

Program - cover logo, full page back cover

GAME SPONSORS

PREMIUM GAME PACKAGE

(3 Total) Opening Day, Semi, Final (Wednesday, Tuesday, Wednesday)

\$10,000

Logo/name next to premier position on website, poster, program, daily - and on special page in program and on web for all sponsors.

Website Link

Website Banner Ads

Team Access - Promote your biz to teams - email beforehand, access while at tournament.

Program ad - full page, IFC to first signee, IBC to second signee, 3rd signee premium position.

HOST GAME PACKAGE

(2 Total) Saturday, Sunday (Host Team Plays)

\$7,500

Logo/name next to premier position on website, poster, program, daily - and on special page in program and on web for all sponsors.

Website Link

Team Access - Promote your biz to teams - email beforehand, access while at tournament.

Program ad - full page

FEATURE GAME PACKAGE

(3 Total) Thursday, Friday, Monday

\$5,000

Logo/name next to premier position on website, poster, program, daily - and on special page in program and on web for all sponsors.

Website Link

Team Access - Promote your biz to teams - email beforehand, access while at tournament.

Program ad - half page

FAN FEST SPONSOR

(1 Total)

\$7,500

Premier logo/name position for Fan Fest promotion and on-site event.

Logo/name next to premier position on website, poster, program, daily - and on special page in program and on web for all sponsors.

Website Link

Team Access - Promote your biz to teams - email beforehand, access while at tournament.

Program ad - full page

ADVERTISING

ON-SITE / GAME PROMOTION

TICKETS & MEMORABILIA

Old scoreboard sign
Homeplate signs - 2 - each side of home
PA mentions - 3 each game
PA mentions - min. 1 per day game
Tents along entrance walkway - up to two 10x10s provided by BLWS. Outfitting and personnel managed by sponsor.
Fanfest mentions
Coupon giveaways (your company)

One group mention per evening game
One PA mention per day game
Outfield fence sign
First pitch - your night
Signs along entrance path - your night
Tents along entrance walkway - up to two 10x10s provided by BLWS. Outfitting and personnel managed by sponsor.
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Coupon giveaways (your company)

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One PA mention per day game
Outfield fence sign
First pitch - your night
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Coupon giveaways (your company)

One group mention per evening game
One PA mention per day game
Outfield fence sign
First pitch - your night
Signs along entrance path - your night
Tents along entrance walkway - up to two 10x10s provided by BLWS. Outfitting and personnel managed by sponsor.
Fanfest mentions
Coupon giveaways (your company)

One group mention per evening game
One PA mention per day game
Outfield fence sign
First pitch - to be determined
Signs along entrance path - your night
Tents along entrance walkway at Fan Fest - up to two 10x10s provided by sponsor. Outfitting and personnel managed by sponsor.
Fanfest mentions
Coupon giveaways (your company)

25 VIP weekly passes
25 General admission weekly passes
10 Parking passes
25 Shirts
25 Hats
Autographed photo/ball/jersey

20 VIP weekly passes
20 General admission weekly passes
5 Parking passes
20 Shirts
20 Hats

15 VIP weekly passes
15 General admission weekly passes
5 Parking passes
15 Shirts
15 Hats

10 VIP weekly passes
10 General admission weekly passes
5 Parking passes
10 Shirts
10 Hats

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